Member Account ∨

Website

HAMMOCKS

BrandsMart USA Gulliver Prep | Upper School Campus

Order Reprints

Loan amount

Loan term

Credit score

Excellent

RECOMMENDED

by The Business Journals Content Studio

Healthcare marketers can use these 3 pillars to reach

a local B2B audience

RESIDENTIAL REAL ESTATE

community sells for

COMMERCIAL REAL ESTATE

Cycling retailer will open first Triad store

RESIDENTIAL REAL ESTATE

difference between

SPONSORED CONTENT

Take your branded

great in 2022

content from good to

Triad cities in January apartment rent changes

National platform shows

by The Business Journals Content Studio

 $\triangleright \times$

\$52.75 million

Upscale Triad apartment

SPONSORED CONTENT

\$225,000

15-Year Fixed

Refinance Calculator

The Federal Reserve has indicated they'll

raise rates several times in 2022. Refi

before they meet next on March 15th

MARCH 1, 2022

Calculate Payment ▶

Terms & Conditions apply. NMLS#1136

Print

Residential Real Estate Couch unveils plan for almost 3,800 housing units in variety of options at Summerfield

Share Article



Tweet

By John Brasier - Reporter, Triad Business Journal



IN THIS ARTICLE

SUMMERFIELD FARMS

Farms

🔀 Email

Housing Market

Topic

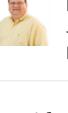
THE BUSINESS JOURNALS

Select a City V

Directions

in Share

Share



Feb 3, 2022, 2:37pm EST David Couch unveiled big plans for

including some housing units smaller than currently allowed in the town of Summerfield. Couch, a developer and CEO of Blue Ridge Cos,

said he plans as many as 3,796 housing units on

his 973-acre farm at 3203 Pleasant Ridge Road.

The development, Villages at Summerfield

Farms, would feature a variety of housing,

including estate and traditional single-family

homes, cottages, townhomes, duplexes and

Summerfield Farms on Thursday afternoon,

apartments in 11 "villages." Couch said that single-family homes and townhomes would make up about two-thirds of the housing total. To accommodate his plans, Couch said he plans to propose an Open Space Mixed-Space Village text amendment to Summerfield's new Unified Development Ordinance for higher density for

apartments, which are slated for four of the

Couch said an unfavorable vote on the text

amendment by Summerfield Town Council

would not scrap his plans for development of the property. Summerfield zoning currently does not allow apartment communities. He said he would wait for resolution of the text amendment before resuming talks with the city of Greensboro for water and sewer service,

The development will also include 8 miles of walking and biking trails connecting to trails that go to Greensboro and Winston-Salem. Couch also plans to develop a shopping center

utilities not available in Summerfield.

at the northern edge of Summerfield on N.C. 150 near Interstate 73. Summerfield Farms, which includes a market and an events barn. A proposed mixed-use development on the

467-acre Ted Johnson family farm that

included apartments was rejected last year in Jamestown, where residents expressed concerns about density. The land was eventually sold to D.R. Horton (NYSE: DHI) for single-family home development. RELATED Plan for Villages at CONTENT **Summerfield puts**

a priority on vistas (GALLERY) Owner to reveal

plans for nearly **1,000** acres at Summerfield



Farms Triad loses another golf facility



Triad market Upper-tier homes

Triangle-based home builder breaks into the



are selling fast. See the Triad's top sales of 2021



Life's easier

with a coach.

SAVINGS BANK

Verizon 5G Ultra Wideband for business launches

SPONSORED CONTENT BY VERIZON WIRELESS

around the U.S.

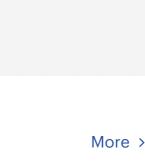


finance marketers can effectively reach a local B2B

How banking and

SPONSORED CONTENT BY THE BUSINESS JOURNALS CONTENT STUDIO

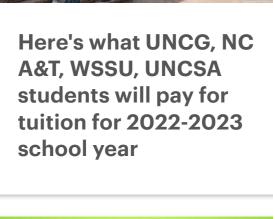
audience



MORE FOR YOU











The 2021 Good Tech





Coming events

MARCH 7

Awards

The Future of Cities: America's **New Main Streets** Richard Florida is an economist, ur... **Native** 101 Join us for a

MARCH 17

Advertising Native Advertisi...

Aviation: A discussion of the talent, training and trajectory of the industry in the Triad It's an exciting time in the Triad ...

MARCH 24

The **Downtown Series - High Point** Join TBJ for a series concentra...

APRIL 7

More >

Ready to grow your brand with content? Here's how to get started

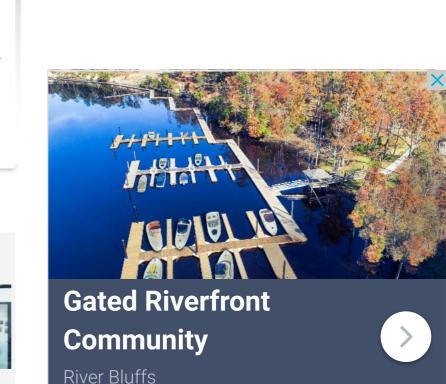
SPONSORED CONTENT BY THE BUSINESS JOURNALS CONTENT STUDIO

How to tell your

brand story through content marketing

SPONSORED CONTENT BY THE BUSINESS JOURNALS CONTENT STUDIO





BREAKING DOWN TWO TOP BARRIERS





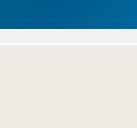


TO LOWER PREMIUMS

News

Lists & Leads





TRIAD BUSINESS JOURNAL

SUBSCRIBERS Start a Subscription Subscriber-Only Content **Digital Edition**

Book of Lists Book of Lists -Unlimited Manage your Account

Manage My Advertising

dmj.com



LEARN MORE

Triad . Triangle . Sandhills . Coastal Cape Fear

About Us About The Advertise

Home

ABOUT &

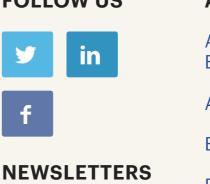
CONTACT

Business Journals Help & FAQs Circulation Sales Center Directory

APPS & **SYNDICATION Mobile Apps** Syndication/RSS



Sign Up Now



ACBJ American City Business Journals AmericanInno **BizEquity BizLeads** Bizwomen

Hemmings

DMJ & Co., PLLC

Events

Back to Top

Store

User Agreement | Privacy Policy | Your California Privacy Rights | Ad Choices START YOUR LET'S TALK

who's in the driver's seat: You.